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Hogan's Heroes— one of our best gum sales teams

There are a lot of gum chewers in 22 million viewers. That's how many Clark Gum prospects Colonel Hogan and his Heroes call on every Friday night for us—and you!

Shows like Hogan's Heroes, Jackie Gleason, Red Skelton, Walter Cronkite's News, Thursday Night Movies, Mission Impossible, Friday Night Movies, and Family Affair deliver some 200 million viewers each week for Clark Gum retailers—big reasons why Clark sales are soaring.

So stock up now with the freshest gum flavors around—Clark Cinnamint, Teaberry and Peppermint. You'll sell boxes of 'em.

The Heroes do.

Clark Gum, from Philip Morris

(3 more of Hogan's Heroes)

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